

7th Annual Conference

SPEAK UP

**STAND UP
SAVE A LIFE**

SPONSORSHIP PROSPECTUS




JANUARY 30, 2024



7th Annual

SPEAK UP STAND UP SAVE A LIFE

State-wide Youth Summit Sponsorship Opportunities



In Arizona, youth suicide is the leading cause of death for ages 10-14 and ages 15-24. At the end of 2021, the American Academy of Pediatrics, American Academy of Child and Adolescent Psychiatry, and Children’s Hospital Association jointly declared a national emergency in child and adolescent mental health. The declaration was in response to “soaring rates of depression, anxiety, trauma, loneliness, and suicidality” among young people that, left unaddressed, will have “lasting impacts on them, their families, and their communities.” These lasting impacts include increased substance use, suicides, relationship failures, and a general decline in overall well-being and life expectancy. **It is clear the demand for the Speak Up, Stand Up, Safe a Life conference and movement is greater than ever.**

The annual state-wide conference convenes thousands of 6th-12th grade students and educators from public, charter, and private schools, as well as community leaders and local law enforcement, to learn about mental health issues as well as how to access services and advocate for and support their peers.



MENTAL HEALTH - WHY WE CARE

Social Media

Prejudice

Economic Burdens

Home Environment

Bullying

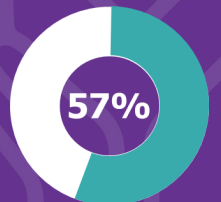
Exposure to Violence



FACTORS THAT IMPACT MENTAL HEALTH

57% of bullying situations **STOP** when a peer intervenes on behalf of the student being bullied.

57%





CONFERENCE GOALS

Imagine a world where students know the early warning signs of crises in their peers, tell a trusted adult, and tragedies are prevented.

With your support, we can help remove the stigmas associated with students accessing mental health care for themselves and advocating for or supporting the needs of their peers.

CONFERENCE GOALS:

- Attendance 5,000 from 150+ schools
- Reach 400,000 through school-specific implementation projects and parent and community resource meetings.

CONFERENCE NEEDS:

- Sponsors
- Volunteers for the Conference
- Event Committee Members
- Promotion



SPONSORSHIP OPPORTUNITIES

Sponsorship packages come with opportunities for recognition and marketing, specific to the needs and goals of our partners. Opportunities to participate in the event, are available. For more information or to select your partnership level, please contact Gina Godbehere at 623.210.6318 or gina@speakstandssave.com.

\$25,000

TITLE SPONSOR THE DIFFERENCE MAKER

- HIGHEST PROFILE SIGNAGE AT CONFERENCE
- 6 SCHOOL ATTENDANCE SCHOLARSHIPS
- SOCIAL MEDIA SHOUT OUT
- NAME ON WEBSITE/LOGO ON WEBSITE
- RECOGNITION AT CONFERENCE
- LOGO ON DIGITAL FLYERS
- COMMERCIAL DUING EVENT
- SPONSORSHIP OF BREAKOUT SESSION
- SPONSORSHIP OF KEYNOTE SPEAKER
- SPEAKING OPPORTUNITY AT EVENT
- OPPORTUNITIES TO SUPPLY INSERTS
- POST CONFERENCE ADVERTISEMENT
- MEDIA EXPOSURE
- SPONSORSHIP BADGE
- TABLE AT CONFERENCE

\$10,000

CHAMPION

- SOCIAL MEDIA SHOUT OUT
- NAME ON WEBSITE/LOGO ON WEBSITE
- RECOGNITION AT CONFERENCE
- LOGO ON DIGITAL FLYERS
- COMMERCIAL DUING EVENT
- SPONSORSHIP OF KEYNOTE SPEAKER
- OPPORTUNITIES TO SUPPLY INSERTS
- MEDIA EXPOSURE
- SPONSORSHIP BADGE
- TABLE AT CONFERENCE

\$7,500

DIAMOND

- SOCIAL MEDIA SHOUT OUT
- NAME ON WEBSITE/LOGO ON WEBSITE
- RECOGNITION AT CONFERENCE
- LOGO ON DIGITAL FLYERS
- COMMERCIAL DUING EVENT
- OPPORTUNITIES TO SUPPLY INSERTS
- MEDIA EXPOSURE
- SPONSORSHIP BADGE
- TABLE AT CONFERENCE

\$5,000

GOLD

- SOCIAL MEDIA SHOUT OUT
- NAME ON WEBSITE/LOGO ON WEBSITE
- RECOGNITION AT CONFERENCE
- LOGO ON DIGITAL FLYERS
- COMMERCIAL DUING EVENT

\$2,500

SILVER

- SOCIAL MEDIA SHOUT OUT
- NAME ON WEBSITE/LOGO ON WEBSITE
- RECOGNITION AT CONFERENCE
- LOGO ON DIGITAL FLYERS